Advanced Workplaces for Advanced Business
EUWIN’s Sofia Workshop: 29th September 2014

Venue: The European Commission Representation Office in Sofia, Bulgaria

An exciting, interactive event bringing one hundred leading enterprises, policymakers and social partners together from across Europe to show how new ways of working can transform business performance and enhance working lives. You will explore inspiring cases from European companies and discover practical tools and resources to implement workplace innovation in your organisation.

This free, not-to-be-missed Workshop is organised by EUWIN (the European Workplace Innovation Network), established by the European Commission to stimulate and resource better ways of working. It is held in conjunction with European SME Week 2014.

Provisional programme

09:00  Registration & Coffee
09:30  Welcome
  • Head of the EC Representation (tbc)
  • Bulgarian Minister of Economy (tbc)
  • DG ENTR Director General (tbc)
  • Dr. Ognian Shentov, Chairman of the Board, ARC Fund
10:30  Keynote speech
11:00  Coffee break
11:30  What is workplace innovation and how does it work?
  Moderation Peter Totterdill
  Four leading companies
12:45  Networking lunch
14:00  How regions can be more competitive thanks to workplace innovation?
  Flanders, Basque Country, French Region/North Rhine Westphalia, Sofia Region
15:15  Coffee break
15:30  How can we spread workplace innovation?
  World Bank, Bulgarian Office; National Bulgarian Agency supporting SMEs; Social partners; Government; Companies; Enterprises; World Bank; Bulgarian SME Agency; Social Partners; Government.
16:45  Closing remarks
  Zoya Damianova, ARC Fund
17:00  Cocktail reception and opening of the enterprise networking event

BOOK HERE
For more information please contact Zoya Damianova (ARC Bulgaria) or EUWIN Co-ordinator Steven Dhondt.